



**242 ROSS FERGUSON ROYAL CANADIAN AIR
CADETS**

**INDIVIDUAL & CORPORATE
SPONSORSHIP PROGRAM**

To Whom it May Concern,

This letter is to formally request your support for the 242 Ross Ferguson Air Cadet Squadron Sponsorship Program. We are expanding our efforts to fund our program so that the cadets may enjoy a full range of training opportunities.

Please take a few moments to review the attached documentation. We are accepting sponsorships on multiple personal and corporate levels. All sponsors will be issued a tax receipt and level-dependant rewards.

Any contribution you can make would be deeply appreciated. Our Squadron, Cadets, and volunteers gain lifelong memories and skills from the cadet program and make connections that are simply remarkable.

Cheques to be made payable to: 242 Ross Ferguson Air Cadet Squadron

Arrangements can be made by emailing: ssc242erin@gmail.com to begin your sponsorship journey.

The Sponsorship Program will be a centerpiece to our fundraising efforts and offer individuals and businesses the opportunity to share in 242 Ross Ferguson pride.

With sincere gratitude,





The 242 Ross Ferguson Sponsoring Committee

INDIVIDUAL SPONSORSHIP PROGRAM

	Rank	Investment	Reward
	Air Cadet	\$50	Coffee Mug
			Tax Receipt
	Leading Air Cadet	\$100	Coffee Mug
			Lanyard
			Tax Receipt
	Corporal	\$150	Coffee Mug
			Popsocket
			Tax Receipt
	Flight Corporal	\$200	Coffee Mug
			Mask
			Tax Receipt
	Sergeant	\$250	Coffee Mug
			Sock
			Tax Receipt
	Flight Sergeant	\$300	Coffee Mug
			T Shirt
			Tax Receipt
	Warrant Officer Second Class (Deputy)	\$400	Coffee Mug
			Golf Shirt
			Tax Receipt
	Warrant Officer First Class (Chief)	\$500	Coffee Mug
			Sweater
			Tax Receipt Invitation to annual for \$500




** Red text indicates package increase**

CORPORATE SPONSORSHIP PROGRAM



	Rank	Investment	Reward
	Officer Cadet	\$100	T Shirt
			Lanyard
			Website advertisement - on 242 Sponsor site with a link to your companys website/page
			Group Photo of the Unit
			Space in our newsletter
			Thank you for your Sponsorship on our Facebook page
			Tax Receipt
	Second Lieutenant	\$200	T-Shirt
			Coffee Mug
			Lanyard
			Website advertisement - on 242 Sponsor site with a link to your companys website/page
			Group Photo of the Unit
			Space in our newsletter
			Thank you for your Sponsorship on our Facebook page
Tax Receipt			
	Lieutenant	\$250	T-Shirt
			Coffee Mug
			Mask
			Website advertisement - on 242 Sponsor site with a link to your companys website/page
			Group Photo of the Unit
			Space in our newsletter
			Thank you for your Sponsorship on our Facebook page
Tax Receipt			
			Logo displayed on Cadet trailer at the Legion
	Captain	\$500	Golf Shirt
			Coffee Mug
			Toque
			Mask
			Website advertisement - on 242 Sponsor site with a link to your companys website/page
			Group Photo of the Unit
			Space in our newsletter
			Thank you for your Sponsorship on our Facebook page
			Tax Receipt

INDIVIDUALS CAN PURCHASE IN AT CORPORATE LEVELS



CORPORATE CONTINUED

	Major	\$1,000	Sweatshirt
			Coffee Mug
			Toque
			Website advertisement - on 242 Sponsor site with a link to your companys website/page
			Group Photo of the Unit
			Space in our newsletter
			Thank you for your Sponsorship on our Facebook page
			Tax Receipt
			Logo displayed on Cadet trailer at the Legion
			Invitation to our Annual Ceromony
			Appreciation plaque with photo
			Sponsorship Tile on Banner
			Mentioned in correspondence team article
	Lieutenant-Colonel	1500 (can make in 2 installments)	Sweatshirt
			Coffee Mug
			Toque
			Mask
			Website advertisement - on 242 Sponsor site with a link to your companys website/page
			Group Photo of the Unit
			Space in our newsletter
			Thank you for your Sponsorship on our Facebook page
			Tax Receipt
			Logo displayed on Cadet trailer at the Legion
			Invitation to our Annual Ceromony
			Appreciation plaque with photo
			Sponsorship Tile on Banner
Mentioned in correspondence team article			
	Colonel	\$2000 (can make in 2 installments)	Jacket
			Coffee Mug
			Toque
			Website advertisement - on 242 Sponsor site with a link to your companys website/page
			Group Photo of the Unit
			Space in our newsletter
			Thank you for your Sponsorship on our Facebook page
			Tax Receipt
			Invitation to our Annual Ceromony
			Logo displayed on Cadet trailer at the Legion
			Appreciation plaque with photo
			Sponsorship Tile on Banner
			Mentioned in correspondence team article

CORPORATE CONTINUED

	<p>Brigadier-General</p>	<p>\$2500 (can make in 2 installments)</p>	<p>Jacket</p> <p>T-shirt</p> <p>Coffee Mug</p> <p>Toque</p> <p>Website advertisement - on 242 Sponsor site with a link to your companys website/page</p> <p>Group Photo of the Unit</p> <p>Space in our newsletter</p> <p>Thank you for your Sponsorship on our Facebook page</p> <p>Tax Receipt</p> <p>Logo displayed on Cadet trailer at the Legion</p> <p>Invitation to our Annual Ceromony</p> <p>Appreciation plaque with photo</p> <p>Sponsorship Tile on Banner</p> <p>Mentioned in correspondence team article</p>
	<p>Major-General</p>	<p>\$3000 (can make in 3 installments)</p>	<p>Jacket</p> <p>Golf Shirt</p> <p>Coffee Mug x 2</p> <p>Toque</p> <p>Mask</p> <p>Website advertisement - on 242 Sponsor site with a link to your companys website/page</p> <p>Group Photo of the Unit</p> <p>Space in our newsletter</p> <p>Thank you for your Sponsorship on our Facebook page</p> <p>Tax Receipt</p> <p>Logo displayed on Cadet trailer at the Legion</p> <p>Invitation to our Annual Ceromony</p> <p>Appreciation plaque with photo</p> <p>Sponsorship Tile on Banner</p> <p>Mentioned in correspondence team article</p> <p>Award Sponsorship and to Present/ Handout at Annual</p>

CORPORATE CONTINUED

	Lieutenant-General	\$4000 (can make in 3 installments)	Jacket
			Sweatshirt x 2
			Tshirt
			Coffee Mug x 2
			Toque x 2
			Website advertisement - on 242 Sponsor site with a link to your companys website/page
			Group Photo of the Unit
			Space in our newsletter
			Thank you for your Sponsorship on our Facebook page
			Tax Receipt
			Logo displayed on Cadet trailer at the Legion
			Invitation to our Annual Ceromony
			Appreciation plaque with photo
			Sponsorship Tile on Banner
Mentioned in correspondence team article			
Award Sponsorship and to Present/ Handout at Annual			
	General	\$5000 (can make in 3 installments)	Jacket x 2
			Sweatshirt x 2
			Tshirt x 2
			Coffee Mug x 2
			Touque x 2
			Website advertisement - on 242 Sponsor site with a link to your companys website/page
			Group Photo of the Unit
			Space in our newsletter
			Thank you for your Sponsorship on our Facebook page
			Tax Receipt
			Logo displayed on Cadet trailer at the Legion
			Invitation to our Annual Ceromony
			Appreciation plaque with photo
			Sponsorship Tile on Banner
Mentioned in correspondence team article			
Award Sponsorship and to Present/ Handout at Annual			
Hand out Aging out Certificates at Annual			

242 ROSS FERGUSON ROYAL CANADIAN AIR CADETS

SPONSORSHIP PROGRAM STEPS

- 1) Select the incentive level that works for you**
- 2) Complete the enrolment form in this booklet**
- 3) Choose an incentive plan. You have 2 options:**
 - a. Take the 242 swag offered at your buy-in level. We would love to see you bragging about your sponsorship!**
 - b. Opt out of the swag and donate the product value to the Royal Canadian Legion BR 442 in Erin. We will donate the money in your name and increase your tax receipt.**
- 4) Prepare payment as either cash or cheque**
- 5) Contact ssc242erin@gmail.com to make arrangements to get your sponsorship started.**

Do you have questions about 242 Ross Ferguson Air Cadets, where your money is going, or additional ways you can help?

Contact the Commanding Officer

Doreen Marier

Co242erin@gmail.com

647.580.8402

242 ROSS FERGUSON ROYAL CANADIAN AIR CADETS SPONSORSHIP PROGRAM ENROLMENT FORM

Individual

Corporate

Individual/Corporation
Name:

Address

EMAIL:

Sponsorship level:

Sponsorship \$:

Incentive Level

I can't wait to get my 242 Swag and show it off!

I want to donate the value of my swag to the Royal Canadian
Legion BR 442 (Erin)

Payment

Cash

Cheque

Internal use

Payment received

Tax receipt issued

Cheque numbers/payment type:

OUR ROOTS

The Ross Ferguson 242 squadron operates out of the Erin Legion in Erin Ontario. The 242 Squadron is named in memory of a decorated local WWII veteran, Flt. Lt. Ross Ferguson.

He was born in Scotsguard, Saskatchewan in 1923 and made Erin Ontario his home. He enlisted in 1942 and was a navigator that completed two tours of duty in both Lancaster and Wellington Bombers. His career was distinguished by both a Distinguished Flying Cross, and then a bar to the DFC.



Flt. Lt. Ross M. Ferguson D.F.C.
1923 - 2003

Squadron Created: September 02, 2003

Supporting Sponsor: Branch 442 Royal Canadian Legion, Erin.

Original Commanding Officer: Capt. Keith Smith, CD.

Commanding Officers Since Inception: Capt. Andrew Adamczak, CD.,

Capt. Victoria Sullivan, Capt. Kathryn (Kate) Yap, CD., Capt. Eugene Sidlar.

Current Commanding Officer: Lt. Doreen Marier

Current Sponsoring Committee (SSC) Chair: Venus Hood